

## 7<sup>th</sup> InnoGrid2020+ Annual Conference 'Get ready for the Twenties' A vision for Europe's power grid and beyond

Brussels, 15-16 May 2018

### Sponsorship Offers

#### Background

InnoGrid2020+ is THE not-to-be-missed EU event on innovation in electricity networks, co-organised by the European Network of Transmission System Operators for Electricity ([ENTSO-E](#)) and the European Distribution System Operators for Smart Grids ([EDSO](#)). This year event will focus on the next decade's challenges for the power grids and provide insights and solutions through innovative projects, demonstrators and pilots. Special attention will be devoted to sectorial integration, as well as data and cybersecurity needs resulting from an increasingly digitalised world, by including them in a transatlantic and global perspective.

What are the **ingredients** for Europe's energy future? What do **customers**, **market players** and **policy makers** expect from distribution and transmission operators in the new energy system? How shall **electricity grids** be further developed, planned and managed? What **risks** will we have to face? Which hard and soft **technologies** can enable smarter and more digital grids? How can **flexibility** be tapped and managed in complex power systems? What is the contribution of DSOs and TSOs, separate and in common, to find solutions? What innovation projects do they engage in? These and many other key questions will be on the agenda.

As for previous editions, we are expecting no less than 350 participants from the industry, associations, EU institutions, regulators, academic world and Member States to debate developments for our electricity grids of the future.

#### When and where

InnoGrid2020+ is scheduled to take place over 15 May (afternoon) and 16 May (full day) at the Center for Fine Arts in Brussels. The Center for Fine Arts (<http://www.bozar.be/en>) is an exclusive venue and perfect for an exhibition in the framework of the major EU grid development event of 2018.

#### Application Process

Sponsorship is reserved for technology manufacturers and ICT solution providers, as well as utility companies and consultants. Special attention is given to start-ups. We are limiting the total number of sponsors to guarantee a high- level of visibility for each but also to ensure constructive engagement with many participants.

Following expressions of interest, the conference organisers will select the sponsors, based in part on a first-come, first- served an on how well

your organisation fits with the theme of the conference.

## Gigawatt Sponsor Package

Price: €5000 + VAT

Gigawatt-level sponsorship will be limited to three (3) companies. The Gigawatt Sponsor Package includes:

### Speaking opportunity

Day 1 – Speaking opportunity during the Panel Session ‘What ingredients for Europe’s energy future?’ – *short intervention followed by discussion*

*Or*

Day 1 – Speaking opportunity during the Session ‘Power Business disruption just the beginning?’ prior to the Cocktail / Dinner reception – *10 minute presentation followed by Q&D*

*Or*

Day 2 – Speaking opportunity during the Panel Session ‘Framework for innovation for next decade’ – *short intervention followed by discussion*

### Exhibition

An exhibition networking corner, including a space of four square meters (2m x 2m) in the exhibition area (Terarken Rooms) reserved for lunch and coffee breaks <http://www.bozar.be/en/static-pages/100084-the-terarken-rooms>

Use of the space will be up to the discretion of the sponsor, who will be responsible for producing and bringing their own stand/posters. High visibility during the networking sessions will be ensured. A table, one stool, one waste bin and a plug extension can be made available upon request to the organisers.

Staffing of exhibition stand by the sponsor will be required at all times.

### Conference passes

Up to five (6) conference passes in addition to the sponsor speaker, allowing a permanent presence in the exhibition space as well as participation in the conference sessions.

### Conference materials

High visibility will be given to the Gigawatt Sponsor throughout the event. Sponsor logo(s) will appear with visible positioning on all promotional materials in the lead up to the conference, namely, email campaigns (minimum of three (3)), draft programmes, event website (including a dedicated webpage providing more information on the sponsors), and social media. During the event, the logo will be displayed on the InnoGrid2020+ conference roll-ups (two), as well as on the conference smartphone application (including a company description). Post-event communications will also highlight your company.

A list of registered attendees and e-mail addresses (subject to consent) to allow the personalisation of invitations and/or other communications prior to the conference will be provided.

## **Kilowatt Sponsor Package**

**Price: €2500 + VAT**

The Kilowatt Sponsor Package includes:

### **Exhibition**

An exhibition networking corner, including a space of four square meters (2m x 2m) in the exhibition area (Terarken Rooms) reserved for lunch and coffee breaks <http://www.bozar.be/en/static-pages/100084-the-terarken-rooms>

Use of the space will be up to the discretion of the exhibitor, who will be responsible for producing and bringing their own stand/posters. High visibility during the networking sessions will be ensured. A table, one stool, one waste bin and a plug extension can be made available by the organisers.

Staffing of exhibition stand by the sponsor will be required at all times.

### **Conference passes**

Up to five (5) conference passes, allowing a permanent presence in the exhibition space as well as participation in the conference sessions.

### **Conference materials**

Company logo to appear within the draft agendas used for promotion purposes ahead of the conference, as well as in the event website in the dedicated sponsor page. The company logo and a company description to be included in the smartphone application. During the event, the logo will be displayed on the InnoGrid2020+ slide presentation frame.